

KICK START PACKAGE

- ① A COMPREHENSIVE MARKETING PLAN
- ② NEW LOGO
- ③ NEW BUSINESS CARDS

All for just \$1250 +GST*

**Limited to the first 10 businesses*

MARKETING CONSULTATION

value \$1500

Most businesses setup from a great idea or a passion to do things better, often lacking is an understanding of how the business should position itself to best maximise on this opportunity. Part of the branding package includes a 90 minute session from an experienced marketing consultant, during a one-on-one workshop you will uncover strategically where you should position your business.

On the completion you will also be supplied a comprehensive written marketing plan.

LOGO DESIGN SILVER

value \$850

Once you have a strategic marketing document the next step is to give your business an identity that is fresh and in-line. Lemke Design will produce five design concepts, then three rounds of changes. Normally this is enough time to get a new look and feel from scratch. Additional changes will be charged accordingly after your consent.

On completion you will receive a CD-ROM with your logo, included will be all formats required for all of your advertising and printing needs.

BUSINESS CARD TWO SIDED

value \$250

Once you have a new look and feel why not get new cards we will produce three different card layouts, if you wish to send these to print you just pay the printing cost!

PHONE 021 336 334
EMAIL info@lemke.co.nz

TOTAL \$2600

NOW ONLY \$1250



BRANDING → GRAPHIC & SPATIAL DESIGN